



## Sawtooth Society announces new board member Patsy Nickum of Rocky Mountain Hardware

### For Immediate Release

September 16, 2013, Stanley, Idaho—The Sawtooth Society is pleased to announce its newest board member Patsy Nickum co-owner and founder of Rocky Mountain Hardware based in Hailey, Idaho.

“The Sawtooth Society is a well informed group of people who all come together with the same passion for the Sawtooth National Recreation Area,” Nickum said. “Being a board member has always been in the back of my mind. I’ve been in the area for more than ten years and many of my neighbors are Sawtooth Society members.”

An Idaho native, Nickum was born and raised in Idaho Falls. In 1973, she migrated north to the Wood River Valley and has lived in Hailey ever since. Many weekends in summer and winter were spent recreating with her children in the Sawtooth Valley. In 2003, the perfect location was found with sweeping views of both the Sawtooth and White Cloud mountain ranges. The Nickum’s bought an existing cabin on Shaw Mesa off of Fisher Creek Road and enjoy every moment they can there.

Nickum and her family are the founders and owners of Rocky Mountain Hardware with their headquarters in Hailey, and additional manufacturing and foundry facilities in Shoshone and Blackfoot. Rocky Mountain Hardware manufactures bronze door hardware, plumbing, lighting and accessories and sells their products globally.

“I love the area,” Nickum said. “It’s unique and for the lower 48 there’s no other place like it especially that has the level of protection because there was the foresight and commitment to create it. I’m very happy to be on board and help the Sawtooth Society achieve their goals working with the Forest Service and finding solutions to the Sawtooth NRA’s challenges along with a great group of people with excellent leadership.”

The Sawtooth Society’s thirty-six member board of directors consists of individuals who live full-time or part-time in the Sawtooth and Wood River Valleys as well as members living around the country who believe in the preservation, enhancement and protection of the Sawtooth NRA. The Sawtooth Society is widely recognized as the most effective regional and national advocate for the Sawtooth NRA and the public policies that affect it.

“The Sawtooth Society is very fortunate to have a diverse and actively engaged board of directors,” said Sawtooth Society Executive Director Gary

O'Malley. "Having someone with Patsy's energy and dedication to the area will benefit the Sawtooth Society and its ability to continue important work so everyone can fully appreciate and enjoy the Sawtooth NRA."

The Sawtooth Society offers memberships, programs, grants and volunteer opportunities to benefit the area and has a number of upcoming volunteer project and donation opportunities for getting involved. For details and more information, visit the Sawtooth Society's new website [www.sawtoothsociety.org](http://www.sawtoothsociety.org) or contact Executive Director, Gary O'Malley at 208-721-2909 or email [gary@sawtoothsociety.org](mailto:gary@sawtoothsociety.org).