

SAGEBRUSH SOIRÉE

Sponsorship Opportunities

The **2021 Sagebrush Soirée** will be an all-out celebration of the Sawtooth National Recreation Area. Although we won't be gathering together under the Soirée tent like previous years, we are excited to offer a multi-faceted and creative event this summer, where small groups can join together to enjoy the Sawtooth National Recreation Area.

This year, the Soirée will feature an adventure guide for the SNRA, gift bags, goodies and an online auction, culminating with a virtual livestream event on **July 24, 2021**. Our emphasis this year will be on the outstanding recreational opportunities the SNRA offers, and the responsibility we all have to protect this land for generations to come.

The 2021 Sagebrush Soirée will feature our first ever 'Field Guide' booklet specially created for this event. The Field Guide will include information on the Sawtooth Society as well as suggested activities, trails, vistas, lakes and more to encourage all nature-lovers to get out and make the most of these majestic lands we are so fortunate to have in our backyard.

In this packet, you will find multiple levels at which your business can sponsor the 2021 Sagebrush Soirée and support the Sawtooth Society. All benefit packages can be customized, and we are happy to build a sponsor package to best suit your budget and needs.



When you become a sponsor of the Sawtooth Society's Sagebrush Soirée,
you and your organization join us in:

Preserving THE OPEN SPACE AND
NATURAL BEAUTY OF THE SAWTOOTHS

FACILITATING *stewardship* AND
VOLUNTEER PROJECTS IN THE
SAWTOOTH NATIONAL RECREATION AREA

SERVING AS AN *advocate* FOR THE
SAWTOOTH NATIONAL RECREATION AREA

Enhancing THE RECREATIONAL
FACILITIES IN THE SAWTOOTH
NATIONAL RECREATION AREA



PRESENTING SPONSOR



\$20,000

PRINT

- Double page feature in the printed and online Field Guide, with opportunity to include information about your business
- Full page advertisement in the printed and online Field Guide
- Logo featured on the front cover of the event Field Guide
- Logo included on printed and digital invitation and save the date

MEDIA

- Live on-stage recognition and on-screen logo during Sagebrush Soirée livestream
- Opportunity to provide a 20-second video to play prior to livestream
- Preeminent visibility during pre-livestream slideshow, including dedicated sponsor slide
- Logo featured in pre-event teaser video

MARKETING

- Exclusivity in Presenting Sponsor category, with acknowledgement as such in all event press releases and advertisements
- Preferential placement for logo and link on Sawtooth Society website
- Online auction platform to preeminently display your business logo and link to website
- Acknowledgement on social media platforms, with 3 dedicated posts
- Featured sponsor in four marketing emails
- Thank you and logo included in post-event thank you email

PERKS

- Opportunity to include your own branded products in ticket holder gift bags
- 12 Adventure Kits for the Sagebrush Soirée



GOLD SPONSOR



\$10,000

PRINT

- Full page advertisement in the printed and online Field Guide
- Logo included on printed and digital invitation and save the date

MEDIA

- Live on-stage recognition and on-screen logo during Sagebrush Soirée livestream
- Prominent visibility during pre-livestream slideshow, including dedicated sponsor slide
- Logo featured in pre-event teaser video

MARKETING

- Gold Sponsor acknowledgement in all event press releases and advertisements
- Prominent placement for logo and link on Sawtooth Society website
- Online auction platform to feature your business logo and link to website
- Acknowledgement on social media platforms, with 2 dedicated posts
- Featured sponsor in one dedicated marketing email
- Thank you and logo included in post-event thank you email

PERKS

- Opportunity to include your own branded products in ticket holder gift bags
- 6 Adventure Kits for the Sagebrush Soirée



SILVER SPONSOR



\$5,000

- Half-page advertisement and logo in event Field Guide booklet
- Sponsor acknowledgement in event press releases
- Business logo and link featured on online auction platform
- Live on-stage recognition and logo during livestream
- Logo featured during pre-livestream slideshow
- Logo featured in pre-event teaser video
- Opportunity to include your own branded materials in ticket holder gift bags
- Acknowledgment on social media platforms
- Logo with link to your business website on Sawtooth Society website and online bidding platform
- Logo and link in select event marketing emails, including post-event thank you email
- 4 Adventure Kits for the Sagebrush Soirée



BRONZE SPONSOR



\$2,500

- Logo included in event Field Guide booklet
- Sponsor acknowledgement in event press releases
- Live on-stage recognition during livestream
- Logo featured during pre-livestream slideshow
- Logo featured in pre-event teaser video
- Acknowledgement on social media platforms
- Logo with link to your business website on Sawtooth Society website and online bidding platform
- Logo in select event marketing emails, including post-event thank you email
- 2 Adventure Kits for the Sagebrush Soirée



CHAMPION OF THE SAWTOOTH



\$1,000

- Logo included in event Field Guide booklet
- Logo featured during pre-livestream slideshow
- Logo featured in pre-event teaser video
- Acknowledgement on social media platforms
- Logo with link to your business website on Sawtooth Society website and online bidding platform



THANK YOU!



For more information on sponsoring the Sawtooth Society's Sagebrush Soirée, please contact Executive Director, Kathryn Grohusky at kathryn@sawtoothsociety.org.

To learn more about the Society, visit our website sawtoothsociety.org

