

SAGEBRUSH SOIRÉE IDAHO

Sponsorship Opportunities

The **2023 Sagebrush Soirée** will be a phenomenal opportunity to support and celebrate the impressive beauty of Sawtooth National Recreation Area (SNRA).

We are inviting supporters to join us at **Smiley Creek Lodge** for the 26th annual Sagebrush Soirée on **Thursday, July 27, 2023**. Approximately 250 guests will show their support and gratitude for our incredible public lands during a multi-course dinner and auction.

Established in 1997, the Sawtooth Society is a nonprofit, nonpartisan organization dedicated to **preserving, protecting, and enhancing** the Sawtooth National Recreation Area.

The annual Sagebrush Soirée raises essential funds each year to ensure the continuation of their work.

We invite you to join us in support of the SNRA as a sponsor of the 2023 Sagebrush Soirée. In this packet, you will find multiple levels of sponsorship for your consideration. All benefit packages can be customized, and we are happy to build a sponsorship package to best suit your budget and needs.

WHEN YOU BECOME A SPONSOR OF THE SAGEBRUSH SOIRÉE, YOU AND YOUR ORGANIZATION JOIN US IN:

ENHANCING
recreational values
through **trail work and
stewardship**

COLLABORATING
to increase public
awareness, protection and
appreciation of the SNRA

ADVOCATING
for the preservation and
protection of the values of
the SNRA

SAGEBRUSH SOIRÉE

IDAHO



Sponsorship Opportunities



PRINT

GOLDEN EAGLE – \$15,000

- Exclusive listing as our Golden Eagle sponsor on all event copy and printed materials
- Logo featured on the cover of the event program
- Logo included on event signage
- Logo on print invitation (print deadline 4/1/23)
- Two-page spread color advertisement or write-up in event program (print deadline 6/1/23)

MEDIA

- Dedicated banner advertisement and business write-up featured in one email newsletter
- Logo featured in the save-the-date email announcement (confirmation deadline 3/15/23)
- Logo and link included on all 2023 Sagebrush Soirée email newsletters
- Acknowledgment in press release as our Golden Eagle sponsor
- Logo with link to your business on Sawtooth Society website
- Social media: **three** dedicated Facebook and Instagram posts

EVENT

- Overnight accommodations for two at Smiley Creek – Tiny Home on Thursday, July 27
- Welcome basket upon your arrival at Smiley Creek Lodge
- VIP breakfast at Smiley Creek Lodge on July 28
- On-stage verbal recognition as the presenting sponsor
- Opportunity to include promotional materials or branded items to ticket holders at the event (e.g., glassware, bluebird houses, etc.)
- **Eight** tickets and premium table placement at the 2023 Sagebrush Soirée (\$2,800 value)
- Branded signage on your reserved table at the event



SANDHILL CRANE – \$10,000

PRINT

- Logo included on event signage
- Logo on print invitation
(print deadline 4/1/23)
- One full-page color advertisement in program
(print deadline 6/1/23)

MEDIA

- Logo featured in the save-the-date email announcement
(confirmation deadline 3/15/23)
- Logo and link featured prominently in **three** select email newsletters
- Acknowledgment in press release
- Logo with link to your business on Sawtooth Society's website
- Social media: **two** dedicated Facebook and Instagram posts

EVENT

- Overnight accommodations for two at Smiley Creek – Tiny Home on Thursday, July 27
- Welcome basket upon your arrival at Smiley Creek Lodge
- VIP breakfast for two at Smiley Creek Lodge on July 28
- On-stage verbal recognition as the Sandhill Crane sponsor
- Opportunity to include promotional materials or branded items to ticket holders at the event (e.g., glassware, seedling trees, bluebird houses, etc.)
- **Six** tickets and priority table at the 2023 Sagebrush Soirée (\$2,100 value)
- Branded signage on your reserved table at the event



OSPREY – \$5,000

PRINT

- Logo on select event signage
- Logo on print invitation
(print deadline 4/1/23)
- One half-page color advertisement in program
(print deadline 6/1/23)

MEDIA

- Logo featured in the save-the-date email announcement
(confirmation deadline 3/15/23)
- Logo and link featured prominently in **two** select email newsletters
- Acknowledgment in press release
- Logo with link to your business on Sawtooth Society's website
- Social media: **one** dedicated Facebook and Instagram post

EVENT

- RV overnight parking at Smiley Creek
- VIP breakfast for two at Smiley Creek Lodge on July 28
- On-stage verbal recognition as an Osprey sponsor
- **Four** tickets to the 2023 Sagebrush Soirée (\$1,400 value)



PRINT

SAGE GROUSE – \$2,500

- Business name on print invitation (print deadline 4/1/23)
- Logo on select event signage
- Logo featured in the save-the-date email announcement (confirmation deadline 3/15/23)
- Logo and link featured prominently in **one** select email newsletter
- On-stage verbal recognition as a Sage Grouse sponsor
- Logo in event program (print deadline 6/1/23)
- Acknowledgment in press release
- Logo with link to your business on Sawtooth Society's website
- Social media: **one** dedicated Facebook and Instagram post
- **Two** tickets with priority table at the 2023 Sagebrush Soirée (\$700 value)

MEDIA

EVENT



PRINT

BLUEBIRD – \$1,000

- Business name on print invitation (print deadline 4/1/23)
- Logo in event program (print deadline 6/1/23)
- Logo and link featured prominently in **one** select email newsletter
- Acknowledgment in press release
- On-stage verbal recognition as a Bluebird sponsor
- Logo with link to your business on Sawtooth Society's website

MEDIA

EVENT

THANK YOU!

For more information on sponsoring the Sawtooth Society's Sagebrush Soirée, please contact **Executive Director, Kathryn Grohusky** at kathryn@sawtoothsociety.org.