

SPONSORSHIP OPPORTUNITIES

The **2024 Sagebrush Soirée** will be another phenomenal opportunity to support and celebrate the impressive beauty of Sawtooth National Recreation Area (SNRA).

The Sawtooth Society invites you to join us at Pioneer Park in Stanley for the **27th annual Sagebrush Soirée** on **Thursday, July 18, 2024**. Come show their support and gratitude for our incredible public lands and feast in the view of the magnificent White Cloud and Sawtooth Mountains while enjoying music and auction. Established in 1997, the Sawtooth Society is a nonprofit, nonpartisan organization dedicated to preserving, protecting, and enhancing the Sawtooth National Recreation Area.

The annual Sagebrush Soirée raises essential funds to ensure the continuation of its work.

Please consider supporting the SNRA as a sponsor of the 2024 Sagebrush Soirée. In this packet, you will find multiple levels of sponsorship opportunities for your consideration. All benefit packages can be customized, and we are happy to build a sponsorship package to best suit your budget and needs.

WHEN YOU BECOME A SPONSOR OF THE SAGEBRUSH SOIRÉE, You and your organization join us in:

Enhancing recreational values through trail work and stewardship

Collaborating to increase public awareness, protection and appreciation of the SNRA

Advocating for the preservation and protection of the values of the SNRA



SPONSORSHIP OPPORTUNITIES





Print

- Exclusive listing as the 2024 Presenting Sponsor on all event copy and printed materials
- Logo and acknowledgement on the cover of the event program (print deadline 6/1/24)
- Two-page spread color advertisement or write up in the event program (print deadline 6/1/24)
- Logo included on all event signage
- Listing and logo on Soiree print invitation (print deadline 4/1/24)

Media

- Dedicated banner advertisement and business write up featured in one email newsletter
- Logo and acknowledgement as the 2024 Presenting Sponsor will be featured in the save-the-date email announcement (confirmation deadline 3/15/24)
- Logo and business link (if applicable) included in all 2024 Sagebrush Soiree email newsletters
- Acknowledgement in press release as the 2024 Presenting Sponsor (deadline 6/1/24)
- Logo and business link (if applicable) will appear on the Sawtooth Society website through 2024
- Social Media: three dedicated Facebook and Instagram posts.

Event

- On-stage verbal recognition as the 2024 Presenting Sponsor
- Opportunity to include promotional material or branded item to attendees of the event
- A table for 12 with premium table placement at the 2024 Sagebrush Soiree (\$4,200 value)
- Branded signage at your reserved table at the event



CHINOOK \$10,000 <



Print

- Listing and logo (if applicable) in the event program (print deadline 6/1/24)
- One full-page color advertisement in the event program (print deadline 6/1/24)
- Logo (if applicable) included on event signage
- Listing and logo (if applicable) on Soiree print invitation (print deadline 4/1/24)

Media

- Logo featured in the save-the-date email announcement (confirmation deadline 3/15/24)
- Logo and business link (if applicable) featured in three select email newsletters
- Acknowledgement in press release (deadline 6/1/24)
- Logo and business link (if applicable) will appear on the Sawtooth Society website through 2024
- Social Media: two dedicated Facebook and Instagram posts

Event

- On-stage verbal recognition as a Chinook Sponsor
- Opportunity to include promotional material or branded item to attendees of the event
- A table for 8 with premium table placement at the 2024 Sagebrush Soiree (\$2,800 value)
- Branded Signage at your reserved table at the event
- Branded Signage at your reserved table at the event



Print

- Logo (if applicable) included on select event signage
- Listing and logo (if applicable) in the event program (print deadline 6/1/24)
- One half-page color advertisement in the event program (print deadline 6/1/24)
- Listing and logo (if applicable) on Soiree print invitation (print deadline 4/1/24)

Media

• Logo (if applicable) featured in the save-the-date email announcement (confirmation deadline 3/15/24)

- Logo and business link (if applicable) featured in two select email newsletters
- Acknowledgement in press release (deadline 6/1/24)
- Logo and business link (if applicable) will appear on the Sawtooth Society website through 2024
- Social Media: one dedicated Facebook and Instagram posts

Event

- On-stage verbal recognition as a Steelhead Sponsor
- Six tickets to the 2024 Sagebrush Soiree (\$2,100 value) Seating to be assigned.



KOKANEE \$2,500



Print

- · Logo (if applicable) included on select event signage
- Listing and logo (if applicable) in the event program (print deadline 6/1/24)
- Listing and logo (if applicable) on Soiree print invitation (print deadline 4/1/24)

Media

• Logo and business link (if applicable) featured in one select email newsletter

• Logo (if applicable) featured in the save- the-date email announcement (confirmation deadline 3/15/24)

- Acknowledgement in press release (deadline 6/1/24)
- Logo and business link (if applicable) will appear on the Sawtooth Society website through 2024 •
- Social Media: one dedicated Facebook and Instagram posts

Event

- On-stage verbal recognition as a Kokanee Sponsor
- Four tickets to the 2024 Sagebrush Soiree (\$1400 value)

RAINBOW \$1,000



Print

- Listing and logo (if applicable) in the event program (print deadline 6/1/24)
- Listing on Soiree print invitation (print deadline 4/1/24)

Media

- Logo and business link (if applicable) featured in one select email newsletter
- Acknowledgement in press release (deadline 6/1/24)
- Logo and business link (if applicable) on the Sawtooth Society website through 2024

Event

- On-stage verbal recognition as a Rainbow Sponsor
- Two tickets to the 2024 Sagebrush Soiree (\$700 value)

THANK YOU!

For more information, please contact: Kathryn Grohusky, Executive Director kathryn@sawtoothsociety.org.

