



2025 SAGEBRUSH SOIREE

AUGUST 2ND, 2025 5:30PM - 8PM
REDFISH LAKE LODGE

SPONSORSHIP OPPORTUNITIES

When you become a sponsor of the Sagebrush Soiree, you and your organization enable The Sawtooth Society to

PRESERVING Recreational values and assets through trail work, collaboratives, and community leadership

PROTECTING the values of the SNRA and the communities that are found across its 756,000 acres through projects like the Sawtooth Valley Wildland Fire Collaborative

ENHANCING recreational facilities through other organizations by facilitating Idaho "Goat Plate" Grants.

ABOUT THE SOIREE

For the past 20 years, The Sagebrush Soiree has been the primary fundraiser for the Sawtooth Society, providing necessary funding for our ongoing projects.

The Soiree will take place on Saturday, August 2nd, at the Historic Redfish Lake Lodge, from 5:30pm - 8pm. With the dramatic backdrop of Redfish Lake and the Sawtooth Mountains, guests will enjoy hearty Hors oeuvres, beverages, and opportunities to bid on unique Live Auction Items that can only be experienced in the Sawtooth National Recreation Area, as well as our Rolling Pledge, where guests can paddle up to pledge their financial support of the Sawtooth Society.





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SPONSORSHIP OPPORTUNITIES

Whitebark Pine \$15,000

Characterized by being the Highest Elevation pine tree found in the SNRA, often marking the tree line of Idaho Mountain Ranges

Pre-Event

- Exclusive Listing as the 2025 Presenting Sponsor on all event copy and printed materials
- Logo and acknowledgement on the cover of the event program
- **Banner Sized Logo** on all Event Signage
- Listing and **Banner Sized Logo** on Soiree Print Invitation

Media

- Dedicated banner advertisement and business spotlight on email newsletter
- Logo and Business Link included in all Sagebrush Soiree email newsletters
- Logo and business link on the Sawtooth Society and Sawtooth Valley Wildland Fire Collaborative websites through May 2026
- Social Media shoutouts in posts leading up to the Sagebrush Soiree

Event

- **Banner Logo** on screen and posters
- On-stage verbal recognition as the 2025 Presenting Sponsor
- Opportunity to include promotional material or branded SWAG to attendees
- Seats for 4 attendees to The Sagebrush Soiree (must confirm with Mike Hoover by July 1st)



Lodgepole Pine \$10,000

A fire-dependent species, requiring wildfires to maintain healthy populations of diverse ages. The thin bark of the lodgepole pine minimizes its defense to fire, although the heat of fire opens the cones to release the seeds.



Pre - Event

- Listing and **Extra Large** Logo on Soiree Print Invitation

Media

- Logo and Business Link included in all Sagebrush Soiree email newsletters
- Logo and business link on the Sawtooth Society and Sawtooth Valley Wildland Fire Collaborative websites through June 2026
- Tagged Thank You Social media Post on Facebook and Instagram

Event

- **Extra Large** Logo on screen and posters
- Opportunity to include promotional material or branded SWAG to attendees
- Thank you from stage during program
- Seats for 4 attendees to The Sagebrush Soiree (must confirm with Mike Hoover by July 1st)

Rocky Mountain Fir \$5,000

Can survive by its ability to adapt and reproduce via layering in clusters at high elevations. At timberline, a single tree can leave behind a ring of trees - called an atoll.

Pre - Event

- Listing and **Large Logo** on Soiree Print Invitation

Media

- Logo and Business Link included in all Sagebrush Soiree email newsletters
- Tagged Thank You Social media Post on Facebook and Instagram

Event

- **Large Logo** on screen and posters
- Opportunity to include promotional material or branded SWAG to attendees
- Thank you from stage during program
- Seats for 2 attendees to The Sagebrush Soiree (must confirm with Mike Hoover by July 1st)



Engleman Spruce \$2,500

A species of spruce native to western North America. Highly prized for producing distinctive tone wood for acoustic guitars and other instruments.



Pre - Event

- Listing and Medium Logo on Soiree Print Invitation

Media

- Logo and Business Link included in all Sagebrush Soiree email newsletters
- Tagged Thank You Social media Post on Facebook and Instagram

Event

- Medium Logo on screen and posters
- Thank you from stage during program
- Seats for 2 attendees to The Sagebrush Soiree (must confirm with Mike Hoover by July 1st)

Douglas Fir \$1,000

The largest coast Douglas-firs regularly live over 500 years, with the oldest specimens living for over 1,300 years. Despite its common names, it is not a true fir, spruce, or pine . It is also not a hemlock; the genus name from which it comes, Pseudotsuga means "false hemlock"!

Pre - Event

- Listing and Small Logo on Soiree Print Invitation

Media

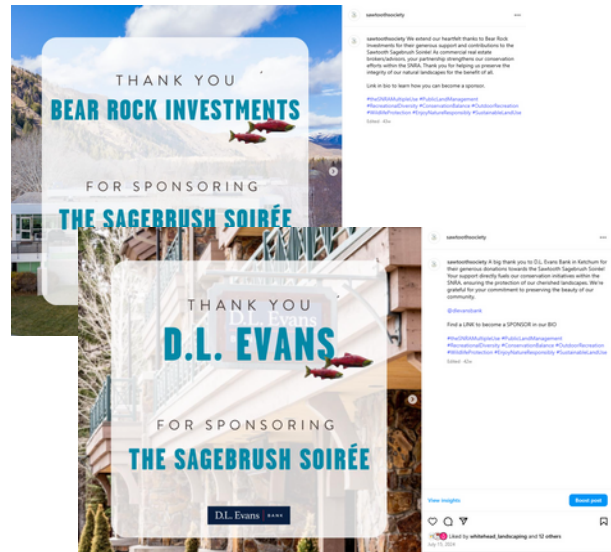
- Logo and Business Link included in all Sagebrush Soiree email newsletters
- Tagged Thank You Social media Post on Facebook and Instagram

Event

- Small Logo on screen and posters
- Thank you from stage during program



EXAMPLES OF SPONSORSHIP MATERIAL



SOCIAL MEDIA POSTS

SAGEBRUSH SOIREE PROGRAM

Have questions about sponsorships or don't see a sponsorship level that matches your budget? Contact Mike Hoover at Mike@SawtoothSociety.org to discuss other sponsorship opportunities and alternative ways to support The Sawtooth Society!

The Fine Print:

- Each claimed sponsor seat has a fair market value of \$100, which will be deducted from the total sponsorship acknowledgement
- In order to claim your sponsorship seats, you **MUST** RSVP to Mike Hoover by July 1st